



# Chickasaw COUNTRY

## Media Kit

Nestled in the south-central region of Oklahoma, Chickasaw Country is a regional tourism organization representing 13 of Oklahoma's 77 counties. A division of the Chickasaw Nation, Chickasaw Country is a tourism resource for visitors and communities in the region, promoting local attractions, experiences and events. South-central Oklahoma is an easy, versatile, friendly and beautiful escape packed with First American and Western culture, outdoor recreation, local dining, breathtaking landscapes and one-of-a-kind festivals.

For adventure-seekers, cultural lovers and everything in between, Chickasaw Country is uniquely positioned as a go-to, spur of the moment, easy-to-get-to, ever-changing vacation, for a day, a weekend, a week or longer.

[CHICKASAWCOUNTRY.COM](http://CHICKASAWCOUNTRY.COM)



# Connect



Chickasaw Country invites visitors to connect with nature, agriculture, art and culture. It's a place where the locals are its lifeblood, and the diverse landscapes are its backdrop.

Be surrounded by waterfalls, mountains, lakes and plains while enjoying the wildlife. It's a place to connect with the friendly community on the local Main Streets or pick lavender on gorgeous farmland.



Connect with First American culture where stomp dances entertain guests and art fills the walls of museums. Chickasaw Country is a destination to connect with nature and culture located 130 miles north of Dallas/Fort Worth and 30 miles south of Oklahoma City.

# Explore



Chickasaw Country is a destination for exploration. With 120,000 miles of shoreline, two dozen golf courses, hundreds of restaurants and spectacular views at every stop, Chickasaw Country is an exciting adventure for every walk of life...or wildlife!



This region is plentiful with activities including horseback riding, ziplining, water sports adventures, live music and unique events for families, couples, individuals and more.

Chickasaw Country welcomes its visitors open arms, warm smiles and a thrilling adventure.

## Learn

Experience First American history and culture through interactive performances, reenactments, demonstrations, collections and exhibits at the Chickasaw Cultural Center. Experience historical artifacts at the first Chickasaw Council House built in Indian Territory and at the Chickasaw Nation's National Capitol.

Discover the importance of the Chisholm Trail and the American cowboy in a multi-sensory adventure at the Chisholm Trail Heritage Museum.

Spark your inner child with a visit to an alpaca farm or the Toy and Action Figure Museum. Immerse yourself in fun festivals, stop by quirky roadside attractions and uncover the musical heritage of Chickasaw Country.



## Relax

Your place to relax and unwind is waiting in Chickasaw Country. Choose from luxury hotel experiences and spas, including Oklahoma's #1 voted spa - Sole'renity Spa at the Artesian Hotel, Casino and Spa, or something peaceful like the Lake Murray Floating Cabins.

Oklahoma may not be the first state you think of when you think of wineries, but Chickasaw Country is home to several wineries steeped in character offering fruit-based wines like peach, blackberry and orange blossom.

Treat yourself in the heart of Chickasaw Country with delicious cuisine served with a smile. With more than 200 eateries, Chickasaw Country guarantees a dish sure to satisfy any craving.





## Where We Are

Chickasaw Country encompasses 13 counties in south-central Oklahoma. It is conveniently located with parts of the region only 30 miles south of Oklahoma City and just 130 miles from Dallas. Travelers will visit a destination brimming with beautiful landscapes, First American culture and unexpected attractions for all types of travelers.



## Chickasaw Nation

With more than 76,000 citizens, the Chickasaw Nation has an annual economic impact of \$5.5 billion in Oklahoma. The tribe has more than 13,500 employees. A democratic republic with executive, legislative and judicial departments, the tribe's jurisdictional territory includes all or part of 13 counties in south-central Oklahoma.



## Fast Facts

- 7,648 square miles
- 120,000+ miles of Shoreline
- 25+ Golf Courses
- 200+ Local Eateries
- 15+ Unique Festivals
- 100+ Boutiques
- 5,500+ Hotel Rooms
- 40+ Museums
- 3 Tourism Information Centers

## Social Media



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# BEYOND THE TERRITORY

The Chickasaw Nation is making significant tourism investments outside of the Chickasaw Country boundaries. The following properties are or will be located in Oklahoma City:

## EXHIBIT C GALLERY

Located in the Bricktown District, Exhibit C Gallery showcases paintings, photography, pottery and other works of art by First American artists, giving viewers a lens to better see and understand First American life.

Exhibit C also offers a retail boutique carrying specialty items created by Chickasaw Nation and other First American owners and makers.



## CHICKASAW NATION PLANS TO OPEN \$400 MILLION RESORT IN 2025

Situated along the Oklahoma River near downtown Oklahoma City and adjacent to the First Americans Museum, the OKANA resort will be a \$400 million tourist destination designed to continue the momentum of economic development in Oklahoma City.

Developed by the Chickasaw Nation, the resort will feature an 11-story hotel, 4.5-acre outdoor adventure lagoon, 12,000-square-foot family

entertainment center, a two-level indoor waterpark, an amphitheater and a 25,000-square-foot First Americans Retail Gallery.

The 10-year economic impact of OKANA will exceed \$1 billion and create hundreds of jobs in Oklahoma City.

OKANA is scheduled to open in early 2025, pending construction delays.