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**Chickasaw Country Honored with Top Tourism Awards**  
*Chickasaw Country receives awards from the Oklahoma Travel Industry Association*

**Chickasaw Country, OK (July 1, 2022)** – Chickasaw Country was honored for efforts to boost tourism in Oklahoma. The [Oklahoma Travel Industry Association](#) recognized Chickasaw Country with two awards, the RedBud for “Best Brochure or Publication - (\$10,000 or More Budget)” and the Merit Award for “Outstanding Media Coverage” with the [Oklahoma City Convention and Visitors Bureau](#).

Open to all Oklahoma tourism entities, the RedBud Awards represent the highest honor in the Oklahoma tourism industry. Earning the Redbud for “Best Brochure or Publication – (\$10,000 or More Budget),” Chickasaw Country’s 2022 Travel Guide showcases local businesses, sights and experiences in the 7,648 square miles of south-central Oklahoma. The guide conveniently divides the location into four regions for ease of travel. Each region highlights the attractions, accommodations, local shopping and eateries, that are woven together to comprise Chickasaw Country. The guide is available for browsing online, or those interested may request a free copy [via the website](#).

“This recognition is a testament to the collaborative work of our teams and communities that make Chickasaw Country a world-class destination,” said Paige Williams Shepherd, Director of Corporate Development and Tourism for the Chickasaw Nation.

Chickasaw Country and the OKC CVB worked together to generate media coverage for the opening of the First Americans Museum in fall 2021. FAM tells the collective histories of the 39 tribes of Oklahoma and is the first museum of its kind. Several writers came to experience the museum and destination, resulting in national and regional media coverage garnering more than 580 million impressions.

“We’re fortunate to partner with Chickasaw Country in promoting the FAM’s mission of awareness and educating the broader public about First American history. Visitors can immerse themselves in an authentic cultural experience that’s completely unique to Oklahoma,” said Lindsay Vidrine, Vice President of Destination Marketing for the OKC CVB.

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**ABOUT CHICKASAW COUNTRY**

Nestled in south-central Oklahoma, Chickasaw Country is a regional tourism organization representing 13 of Oklahoma’s 77 counties. As the official destination tourism organization, Chickasaw Country includes 7,648 square miles, 11 percent of Oklahoma’s total 68,597 square miles. Chickasaw Country, a division of the Chickasaw Nation, is a tourism source for visitors and communities within the region and promotes destinations, attractions, and festivals. Chickasaw Country is a diverse and culturally vested destination, with new adventures and experiences around every corner.

For more information about Chickasaw Country and the many tourism destinations in south-central Oklahoma, visit [chickasawcountry.com](#), or follow on Facebook and Instagram [@ChickasawCountry](#).

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