



## **Mix Mercantile to be featured in upcoming Chickasaw Country video series** *Styles of Chickasaw Country video, blog series features home and fashion retailers*

**OKLAHOMA CITY (April 28, 2017)** – Styles of Chickasaw Country, a retail tour featuring fashion and home retailers in Chickasaw Country is continuing its third season with a visit to the Mix Mercantile in Sulphur. The Chickasaw Country team toured the family-owned boutique and interviewed co-owners Yevon Bolles and Christy Morris to find out more about the open concept marketplace as a part of the Styles of Chickasaw Country video series.

The Mix Mercantile is home to everything from custom-made apparel to home décor, kitchenware, hand-painted furniture, gourmet food items, accessories and more, right in the heart of Chickasaw Country.

According to Yevon Bolles, tourism plays an important role in their business's success, as well as the people who live in the town of Sulphur.

“Traffic from tourism is great for the Mix Mercantile in the spring and summer, and the people of Sulphur are just wonderful,” said Yevon Bolles, Mix Mercantile co-owner. “They are so friendly and welcoming. We came to Sulphur over five years ago, and the people here welcomed us with open arms. It’s been a wonderful experience in Sulphur retail.”

Paige Williams Shepherd, director of corporate development and tourism for the Chickasaw Nation, said Styles of Chickasaw Country provides an exclusive look at local retail stores in south-central Oklahoma and offers visitors and locals the opportunity to experience one-of-a-kind Chickasaw Country businesses from a personal perspective.

“The Mix Mercantile is a unique business that plays a large role in tourism to Sulphur and Murray County,” said Shepherd. “Located a few blocks from the Chickasaw National Recreation Area, tourism to the Mix Mercantile varies from the Sulphur community to visitors from across the region. Tourism is a joint effort with many local businesses, and we appreciate all that the Mix Mercantile does for Murray County.”

The interviews with Bolles and Morris will be transformed into an exclusive video, which will be launched with a blog post on the Chickasaw Country website. The blog and video previewing the tourism destination Mix Mercantile, can be viewed starting May 4. The blog and video will remind visitors to Sulphur and Chickasaw Country about the uniquely stylish, yet affordable shopping people can expect to find.

The Mix Mercantile episode and blog post for Styles of Chickasaw Country can be found on the Chickasaw Country blog at <http://chickasawcountry.com/blog>.

Styles of Chickasaw Country features a home or fashion retail business quarterly throughout the year. The regional tourism organization has seen success with its similar approach to featuring local restaurants called Flavors of Chickasaw Country, which is currently in its fourth season.



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**About Chickasaw Country**

Nestled in south-central Oklahoma, Chickasaw Country is a regional tourism organization representing 13 of Oklahoma's 77 counties. As the official destination tourism organization, Chickasaw Country includes 7,648 square miles, 11 percent of Oklahoma's total 68,597 square miles. Chickasaw Country, a division of the Chickasaw Nation, is a tourism source for visitors and communities within the region and promotes destinations, attractions and festivals. Chickasaw Country is a diverse and culturally-vested destination, with new adventures and experiences around every corner.

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