



Cloverleaf to be featured in upcoming Chickasaw Country video series *Styles of Chickasaw Country video, blog series features home and fashion retailers*

OKLAHOMA CITY (July 12, 2017) – Styles of Chickasaw Country, a retail tour featuring fashion and home retailers in Chickasaw Country is continuing its third season with a visit to the colorful Cloverleaf in Ardmore. The Chickasaw Country team toured the boutique and interviewed owner Heidi Chapman to find out more about this popular road-side attraction as a part of the Styles of Chickasaw Country video series.

Cloverleaf is home to everything from fashionable apparel to home décor, accessories and more, right in the heart of Chickasaw Country.

According to Chapman, Cloverleaf has become a local icon in Ardmore commonly deemed as the “pink castle.”

“We’re well received in Ardmore, we’ve become known as that ‘pink’ place,” said Chapman. “We’re pretty much a destination store along I-35 and we love being in this area welcoming people to this town.”

Paige Williams Shepherd, director of corporate development and tourism for the Chickasaw Nation, said Styles of Chickasaw Country provides an exclusive look at local retail stores in south-central Oklahoma and offers visitors and locals the opportunity to experience one-of-a-kind Chickasaw Country businesses from a personal perspective.

“Cloverleaf is a unique business that plays a role in tourism in Ardmore and Chickasaw Country,” said Shepherd. “Located on I-35, tourists visit from all areas to witness the explosion of color that is Cloverleaf. Tourism is a joint effort with many local businesses, and we appreciate all that Cloverleaf does for Ardmore and Chickasaw Country.”

The interview with Chapman has been transformed into an exclusive video, which was launched with a blog post on the Chickasaw Country website. The blog and video previewing the tourism destination of Cloverleaf will remind visitors to visit Ardmore and Chickasaw Country to explore the uniquely stylish, yet affordable shopping people can expect to find.

Cloverleaf’s episode and blog post for Styles of Chickasaw Country can be found on the Chickasaw Country blog at <http://chickasawcountry.com/blog>.

Styles of Chickasaw Country features a home or fashion retail business quarterly throughout the year. The regional tourism organization has seen success with its similar approach to featuring local restaurants called Flavors of Chickasaw Country, which is currently in its fourth season.

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About Chickasaw Country



Nestled in south-central Oklahoma, Chickasaw Country is a regional tourism organization representing 13 of Oklahoma's 77 counties. As the official destination tourism organization, Chickasaw Country includes 7,648 square miles, 11 percent of Oklahoma's total 68,597 square miles. Chickasaw Country, a division of the Chickasaw Nation, is a tourism source for visitors and communities within the region and promotes destinations, attractions and festivals. Chickasaw Country is a diverse and culturally-vested destination, with new adventures and experiences around every corner.

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