



# CHICKASAW COUNTRY

## 2017 MEMBERSHIP APPLICATION

Business/Individuals Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_ Telephone: \_\_\_\_\_

Type of Membership: (Check One)

Non-profit \$100.00/Year

Individual \$100.00/Year

Business (tiered based on employee number)

Small 1-5 \$100.00/ Year

Medium 6-50 \$150.00/Year

Large >50 \$200.00/Year

Chamber/CVB/Main Streets (umbrella organizations)

Category 1 Total Gross Revenue Less than \$100,000 \$100.00/Year

Category 2 Total Gross Revenue 100,000 – 300,000 \$150.00/Year

Category 3 Total Gross Revenue 300,000 and greater \$200.00/Year

\*Corporate Sponsorships available

New Membership

Renewed Membership

Payment Method:  Check

Send Invoice

Make checks payable to:

Chickasaw Country Marketing Association

One East Sheridan, Suite 100

Oklahoma City, Oklahoma 73104

Email Application to: chickasawcountryma@gmail.com

Fax Application to: 405-228-1013

## Chickasaw Country Marketing Association (CCMA) Membership Benefits

### Professional Status recognition

- CCMA is a leading advocate for higher standards in travel and tourism related research and analysis. Membership in CCMA says to the tourism community that you strive to meet the same exceptional standards.

### Regional Representation

- CCMA's multi-county structure provides you with an additional venue for networking and communication with a local focus and many great opportunities for involvement.
- CCMA serves as your representative on the Oklahoma Travel Industry Association (OTIA). Through CCMA, your OTIA representation will benefit and guide you with legislative support; employment & regulatory guidelines; an online Buyers' Guide; a job bank; and industry facts and talking points.

### Multi-Sector Membership

- CCMA offers access to a unique membership combination representing tourism entities, operators, and members across the region.

### Industry Education

- Through communications, meetings, conferences, social networks and legislative updates, you will be able to stay up to date on the latest travel industry research, travel trends, forecasting and more.

### Networking Opportunities

- As a member, you will have many opportunities to share knowledge and experiences with other industry colleagues.
- Our members build personal contacts within the regional community of CCMA members that lead to identifying partners for joint marketing and developing the kind of relationships that provide long lasting business opportunities.
- In addition to traditional peer and colleague networking, CCMA exposes you to some of the greatest mentors in the travel and tourism community at their Annual Membership Meeting.

### Includes:

- Featured on website and social media platforms.
- Printing of 100,000 to be distributed at Area Chambers, CVB's, Main Street, local businesses, 20 local, regional and national trade shows and all Oklahoma Welcome Centers.
- Distribution of your rack cards at over 20 local, regional and national trade shows and Chickasaw Nation Welcome Center.

**Membership is for 1 year from July 1, 2016 to June 30, 2017**