



Chickasaw Country and Coaches' Cabana to host third annual Big Game Tailgate Party

Big Game Tailgate Party to take place in Davis, Oklahoma

Davis, Oklahoma (Oct. 5, 2017) – Former OU coach and legend Barry Switzer of Coaches' Cabana has partnered with Chickasaw Country to host the Big Game Tailgate Party at the Chickasaw Nation Welcome Center on Friday, Oct. 13. The Chickasaw Nation Welcome Center is located at exit 55 off Interstate 35 in Davis, Oklahoma in the heart of Chickasaw Country.

Fans attending the Big Game Tailgate Party can visit the Chickasaw Nation Welcome Center to participate in the tailgate party from 10 a.m. to 1 p.m. Coach Barry Switzer of Coaches' Cabana will be at the tailgate from 10 a.m. to noon to sign autographs and meet fans. Fans will need to bring their own items to be signed by Switzer.

While fans visit the tailgate, and have the opportunity to meet Switzer, they will also be able to learn more about tourism destinations in Chickasaw Country. Tents and booths will be set up with various vendors and destinations on-site to talk with fans and offer information. Some of the participating Chickasaw properties are: Artesian Hotel, Casino and Spa; Treasure Valley Casino; Chickasaw Retreat and Conference Center; Jet Stream Casino; and Washita Casino.

Paige Williams Shepherd, director of corporate development and tourism for the Chickasaw Nation, said partnering with Coaches' Cabana creates awareness about the 13 counties in south-central Oklahoma as a tourism destination.

"The Big Game Tailgate is a great collaboration with Coach Barry Switzer to encourage fans to explore destinations in south-central Oklahoma as they make their way south along I-35," said Shepherd. "The past couple of years have been a success bringing together fans and vendors and we are excited to keep such a successful tradition alive."

Chickasaw Country will serve nachos, popcorn and drinks at no charge and the Davis High School band will perform. There is no fee to attend and the tailgate party is open to the public.

"Fans can stop by the Chickasaw Nation Welcome Center on their way to Texas for the big game and join in on the tailgate fun, while experiencing a small offering of the many travel and tourism destinations in Chickasaw Country," Shepherd said.

For more information about the Big Game Tailgate Party visit:

<http://chickasawcountry.com/events/view/big-game-tailgate-party>. For updates on the event, follow Chickasaw Country on Twitter and like them on Facebook. Chickasaw Country can be found on Twitter by using this handle: @Chickasaw and on Facebook at <https://www.facebook.com/ChickasawCountry>.

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About Chickasaw Country

Nestled in south-central Oklahoma, Chickasaw Country is a regional tourism organization representing 13 of Oklahoma's 77 counties. As the official destination tourism organization, Chickasaw Country includes 7,648 square miles, 11 percent of Oklahoma's total 68,597 square miles. Chickasaw Country, a division of the Chickasaw Nation, is a tourism source for visitors and communities within the region and promotes destinations, attractions and festivals. Chickasaw Country is a diverse and culturally-vested destination, with new adventures and experiences around every corner.

About Coaches' Cabana

Founded by the former University of Oklahoma and Dallas Cowboys head coach Barry Switzer, Coaches' Cabana featured live commentary by iconic football personalities for more than 91 games in 2015. Viewers can tune in to coachescabana.com or on dedicated Cox channels in select markets for unique insight, historical content and a different perspective than traditional game-day platforms.

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