



The 3 French Hens to be featured in upcoming Chickasaw Country video series *Styles of Chickasaw Country video, blog series features home and fashion retailers*

OKLAHOMA CITY (March 3, 2017) – Styles of Chickasaw Country, a retail tour featuring fashion and home retailers in Chickasaw Country is continuing its third season with a visit to The 3 French Hens in Duncan. The Chickasaw Country crew toured the shop and interviewed the owners Carolyn Campbell and Betty Gregg to find some of the best stylistic home trends for this spring as a part of the Styles of Chickasaw Country video series.

“This is my favorite store in Oklahoma,” said The 3 French Hens customer Trina Madden. “I love all the clothes and decor. The customer service is amazing, Carolyn and Betty always are willing to help create just what you need whether it's an outfit for a certain occasion or the perfect table setting. The staff treat you like family!”

Paige Williams Shepherd, director of corporate development and tourism for the Chickasaw Nation, said Styles of Chickasaw Country provides an exclusive look at local retail stores in south-central Oklahoma and offers visitors and locals the opportunity to experience one-of-a-kind Chickasaw Country businesses from a personal perspective.

“Styles of Chickasaw Country helps us showcase unique local businesses, such as The 3 French Hens, as a way to drive awareness of the boutiques visitors can find when visiting and shopping in Chickasaw Country,” said Shepherd. “It’s a unique way to promote tourism and to encourage people to consider supporting these businesses, as well as promote Chickasaw Country as a destination.”

The interviews, video and photos will be transformed into an exclusive video and blog post for the Chickasaw Country website. The blog and video, previewing home décor, jewelry, clothing, florals, accessories and much more at The 3 French Hens, can be viewed starting March 21. The goal of the blog and video is to remind visitors to Duncan and Chickasaw Country about the fashion and home decor shopping people can expect to find here.

The 3 French Hens’ episode and blog post for Styles of Chickasaw Country can be found on the Chickasaw Country blog at <http://chickasawcountry.com/blog>.

Styles of Chickasaw Country features a home or fashion retail business quarterly throughout the year. The regional tourism organization has seen success with its similar approach to featuring local restaurants called Flavors of Chickasaw Country, which is currently in its fourth season.

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About Chickasaw Country

Nestled in south-central Oklahoma, Chickasaw Country is a regional tourism organization representing 13 of Oklahoma’s 77 counties. As the official destination tourism organization, Chickasaw Country includes 7,648 square miles, 11 percent of Oklahoma’s total 68,597 square miles. Chickasaw Country, a division of the Chickasaw Nation, is a tourism source for visitors and communities within the region and



promotes destinations, attractions and festivals. Chickasaw Country is a diverse and culturally-vested destination, with new adventures and experiences around every corner.

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